A/B & Preference Testing Project "Buildapp"

Preference Test 1_The Dashboard

After the user testing, significant changes to the dashboard were made. And of the new dashboard, 2 versions were made and submitted for a preference test.

The test was made on UsabilityHub, 10 participants voted on the 2 designs.

Results:

Version 1: 60 percent (6 participants)

Version 2: 40 percent (4 participants)





Version 2

Preference Test 2_Experts' profile

After the user testing, significant changes the experts' profile were made. The old pre-test version and the new version were submitted for a preference test. The test was made on UsabilityHub, 10 participants voted on the 2 designs.

Results:

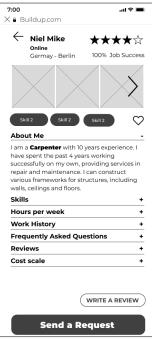
Version 1: 10 percent (1 participant)

Version 2: 90 percent (9 participants)

🔒 Buildup.com	

Germay - Berlin	100% Job Succes
\times	
Skill 2	Skill 2 Skill 2
have spent the past 4 yea successfully on my own, I repair and maintenance. various frameworks for st walls, ceilings and floors. Skills	providing services in I can construct
Hours per week	
Work History	
Frequently Asked Qu	estions ·
Reviews	-

Version 1



Version 2 (winner)