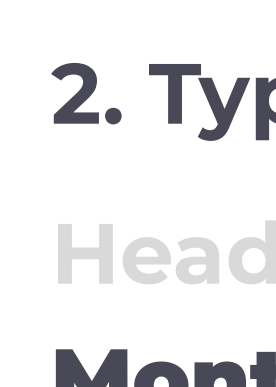


1. Colour palette

Primary



Neutral



Shades



2. Typography

Heading 1

Montserrat - Black - 32 px

Heading 2

Montserrat - Bold - 24 px

Heading 3

Montserrat - ExtraBold - 20 px

Heading 4

Montserrat - Bold - 18 px

Body 1

Montserrat - Bold - 14 px

Body 2

Montserrat - SemiBold - 14 px

Body 3

Montserrat - Medium - 16 px

Body 4

Montserrat - Medium - 14 px

3. UI Elements, Styles and Icons

Button 1.1

Dimension: 365 * 56
Fill color: Orange (#ED9943)
Font: Montserrat
Font size: 24pt
Font style: ExtraBold
Font color: White (#FFFFFF)
Corner radius: 16

Button 1.2

Dimension: 365 * 56
Fill color: Gray (#A19E9E)
Font: Montserrat
Font size: 24pt
Font style: ExtraBold
Font color: White (#FFFFFF)
Corner radius: 16

Button 2.1

Dimension: 180 * 56
Fill color: Orange (#ED9943)
Font: Montserrat
Font size: 14pt
Font style: Bold
Font color: White (#FFFFFF)
Corner radius: 16

Button 2.2

Dimension: 180 * 56
Fill color: Light Gray (#F2F2F2)
Font: Montserrat
Font size: 14pt
Font style: Bold
Font color: Gray (#484857)
Corner radius: 16

Text 01

Dimension: 379 * 58
Fill color: Light Gray (#F2F2F2)
Font: Montserrat
Font size: 14pt
Font style: SemiBold
Font color: Gray (#484857)
Corner radius: 16

Text 02

Dimension: 116 * 56
Fill color: Light Gray (#F2F2F2)
Font: Montserrat
Font size: 18pt
Font style: Bold
Font color: Gray (#484857)
Corner radius: 16

Less than 5

50

Length: 370
Fill color: Light Gray (#A19E9E) and Gray (#484857)
Font: Montserrat
Font size: 16pt
Font style: Medium
Font color: Gray (#484857)
circle radius: 15



Dimension: 26*26
Fill color: Gray (#484857)



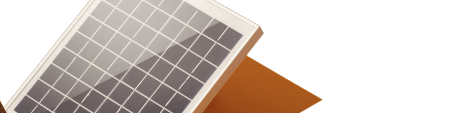
Circle radius: 77
Fill color: Orange (#ED9943)
Icon color: White (#FFFFFF)



Lines color: Gray (#F2F2F2)
Stroke: 1 pt



Experts Name



Architect

4,6 (200 reviews)

Berlin - Germany

Send a request

Online

€30 - €50/hour

Dimension: 205 * 377
Drop Shadow:

x: 1

Y: 4

Blur: 4

Image size: 150*150



Dimension: 428 * 70
Drop Shadow:

Y: -1

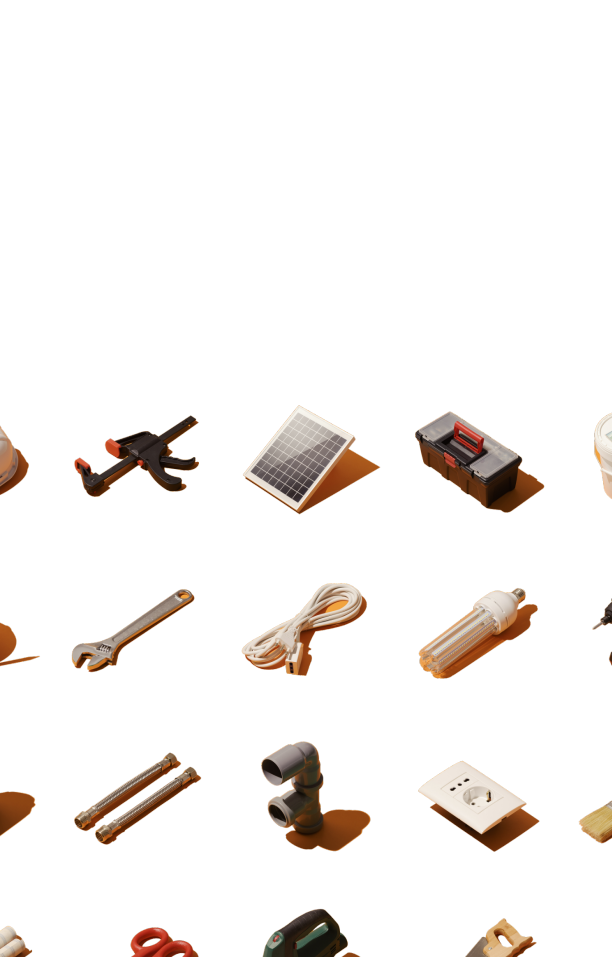
Blur: 4

Image size: 150*150

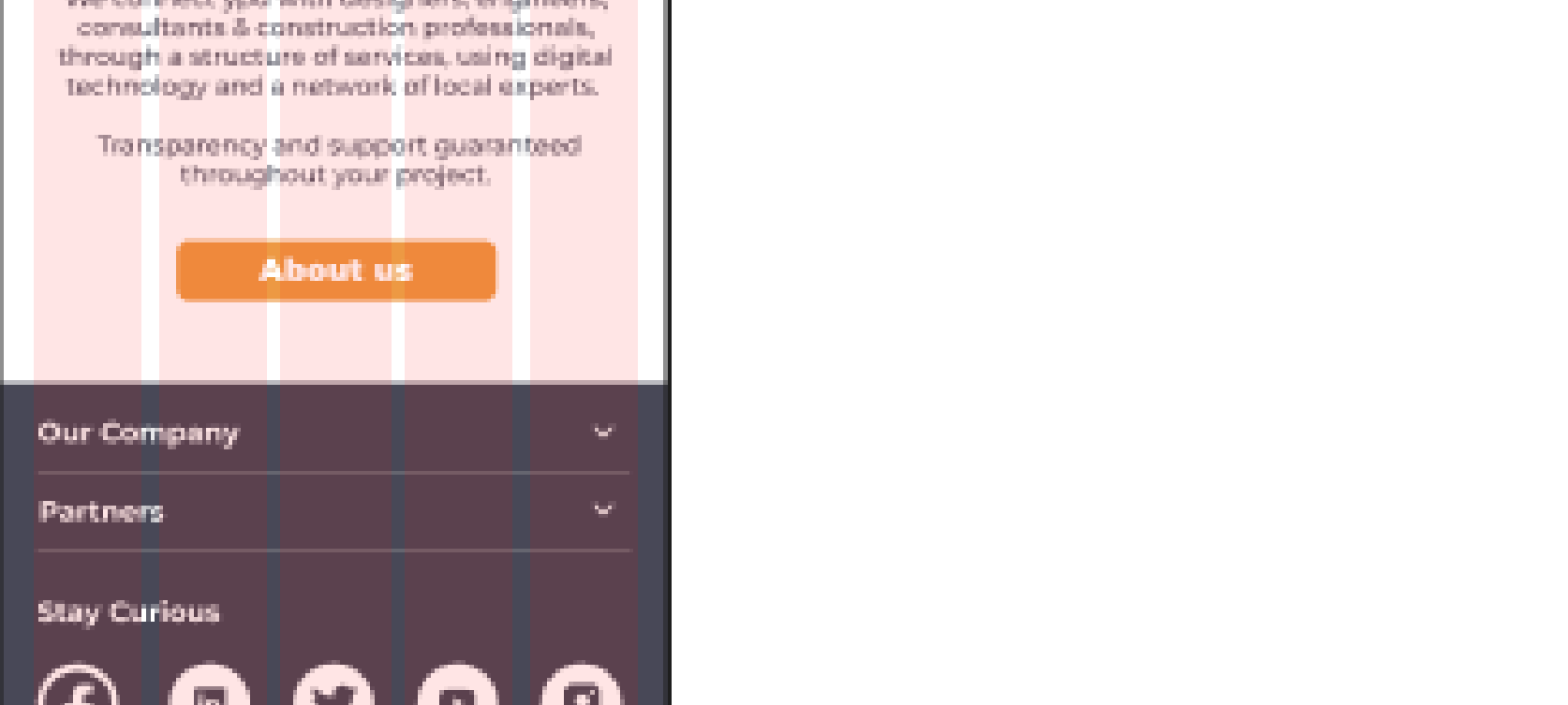
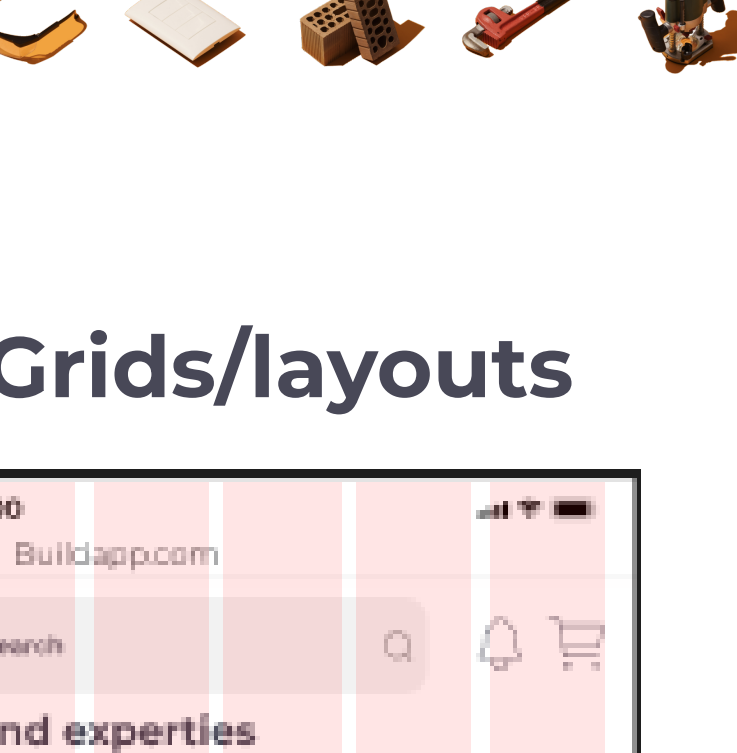


Circle radius: 52
Fill color: Gray (#484857)

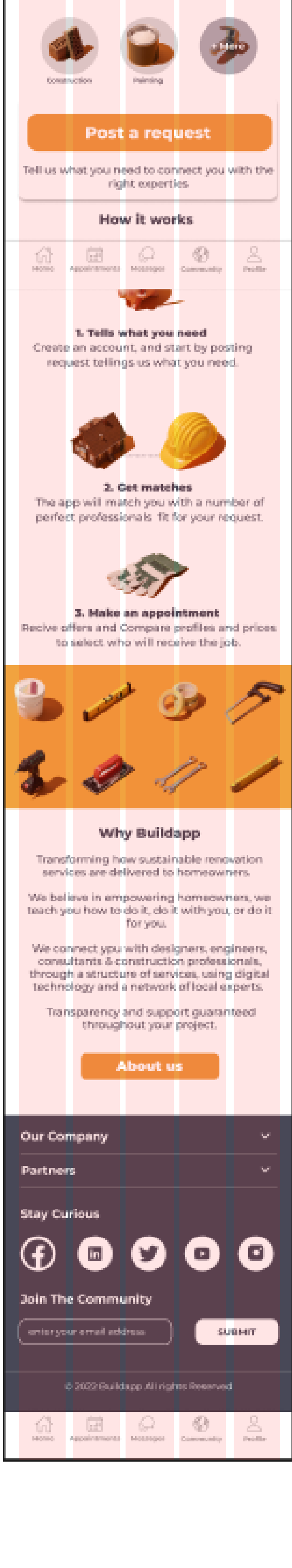
4. Imagery/Illustration



Source:
<https://www.dreamstime.com/photos-images/home-renovation.html>



5. Grids/layouts



Columns number: 5
Margin: 20
Gutter: 10

Type: Stretch

Width: Auto

Color: FF0000

Transparency: 10%

6. Copy/Language Guidelines

Informative, friendly, professional and positive tone of language.

Technical terminology should be as clear as possible.