## **Insights:**

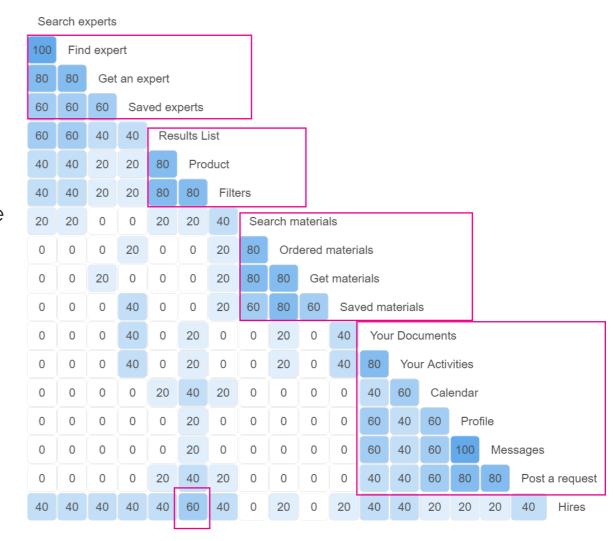
There are several cards clusters and patterns:

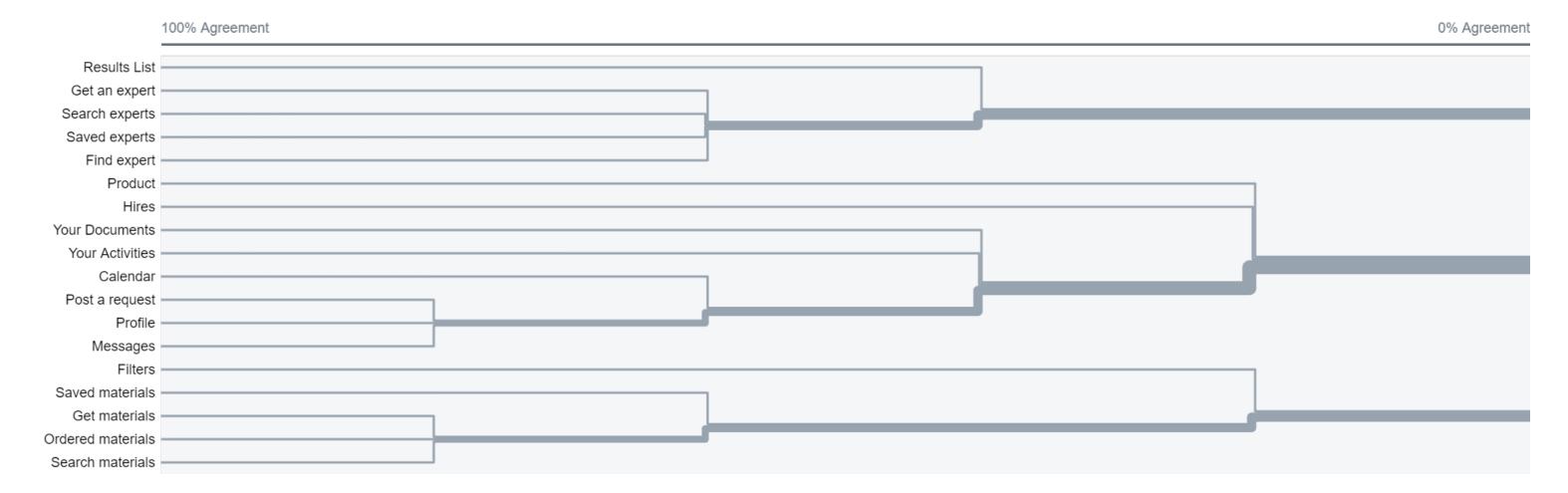
- 1- "Find expert", "Search expert" and "get an expert" are expert cluster
- 2- "Get materials", "Ordered materials", "Search materials" and "Saved materials" are a materials cluster
- 3- "Filters" and "results list" are in mid cluster between the expert cluster and the materials cluster

"Profile", "Your documents", "calender", "profile", "messages", "post a request" is a cluster for personal data

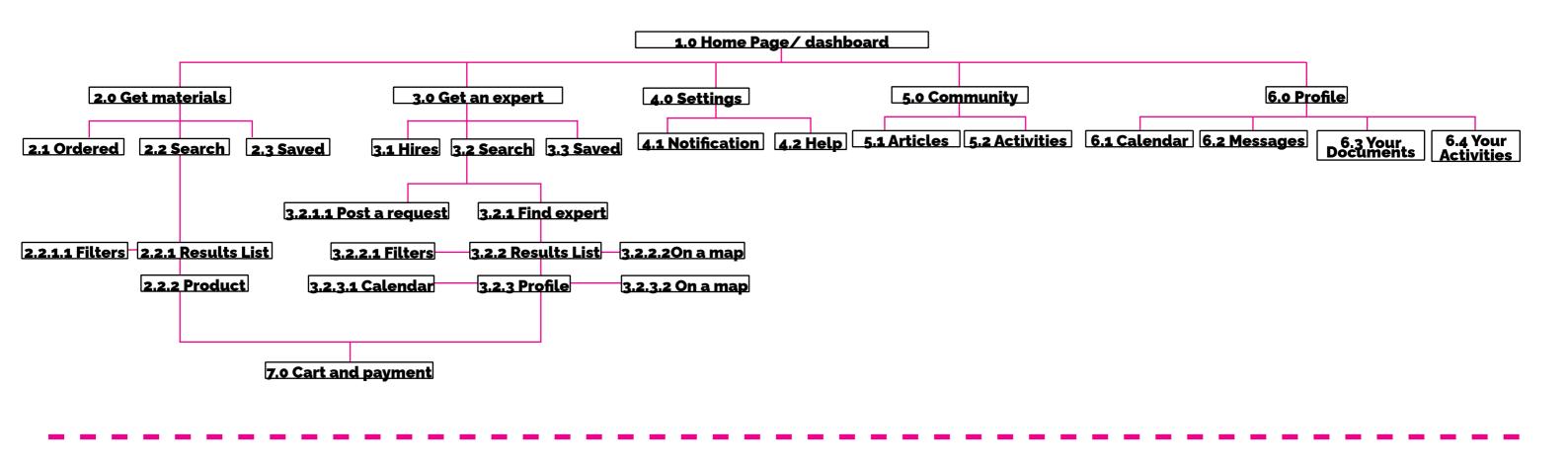
4- Hires is a card clustered with the group 2 and group 3

Most of the clusters follow the patterns of the original site map. The card "post a request" has a higher cluster pattern within the personal profile than the expert category.





## Old site map



## **New site map**

